



# VISALIA FARMERS MARKET

Fall Newsletter 2008

[www.visaliafarmersmarket.com](http://www.visaliafarmersmarket.com)

Thursday Downtown Market  
Open through October!

September 25<sup>th</sup> - Downtown Waiter's Race  
September 27<sup>th</sup> - Saturday, E-Waste Recycle  
Site hosted by Tulare County Youth Corp  
October 2<sup>nd</sup> - Family Activities and Reggae  
Band Green Machine open up the Visalia  
All Music Festival- Downtown.  
October 30<sup>th</sup> - Trick or Treat at the Farmers  
Market.

Don't miss the weekly live music!  
For a complete schedule visit our calendar  
page at [www.visaliafarmersmarket.com](http://www.visaliafarmersmarket.com).

An excerpt from  
"The Grapes of Wrath" by John Steinbeck

"Behind the fruitfulness are men of understanding and knowledge and skill, men who experiment with seed, endlessly developing the techniques for greater crops of plants whose roots will resist the million enemies of the earth: the molds, the insects, the rusts, the blights. These men work carefully and endlessly to perfect the seed, the roots. And there are the men of chemistry who spray the trees against pests, who sulphur grapes, who cut out disease and rots, mildews and sicknesses. Doctors of preventive medicine, men at the borders who look for fruit flies, for Japanese beetle, men who quarantine the sick trees and root them out and burn them, men of knowledge. The men who graft the young trees, the little vines, are the cleverest of all, for theirs is a surgeons' hands and surgeons' hearts to slit the bark, to place the grafts, to bind the wounds and cover them from the air. These are great men."

Look for the Winter Newsletter this December!  
Paige Williams, Market Manager

Free Christmas Wrap at Saturday Markets  
Nov. 22- Dec.

The Visalia Farmers Market will be offering COMPLIMENTARY GIFT WRAP during this year's holiday season. The Charter Oak Lions Club have volunteered to host the gift wrapping booth. Donations will be used by the Lions Club to support their charity causes. SHOP LOCAL at the Farmers Market this Christmas and give unique handmade gifts.

Gift Certificates  
NOW AVAILABLE

for purchase at the Market Manager Booth

What's Ripe at the Market:

*months listed are estimates of first availability*

**September:** Late season peaches and nectarines, apples, grapes, avocados, beets, pomegranates, broccoli, pears

**October:** Cauliflower, Collard Greens, Kale, persimmons, Chinese Greens, Swiss Chard, Radish, Lettuce, Mustard Greens

**November:** Fresh raw pecans and walnuts, Mandarins, Cabbage, Kohlrabi

**Currently At Market:** *Summer veggies are available until the first frost! Also: Eggs, Fresh Flowers, Lettuce, Tomatoes, Oranges, Orange Juice, Dairy Products, Honey, Potatoes, Nuts, Baked Goods, Gourmet Foods, Crafts, & More!*

**TWO MARKETS EVERY WEEK!**

**SATURDAYS:** 8-11:30 am,  
Corner of Caldwell & Mooney, Sears  
Parking Lot,  
YEAR ROUND, RAIN OR SHINE!

**THURSDAYS:** 5-8 pm, Downtown  
Corner of Main & Church Streets,  
MARCH 13 - OCTOBER 30th